

the
dally



*A neighbourhood members' club rooted in
warmth, inclusivity and good vibes.*

The Dally

Our Philosophy

Finally somewhere local people can feel they truly belong? We hope so.

We adore this place...our home.

Our neighbourhood is more than a postcode, it's the invigorating intersection between commerce, politics and creativity. Poetic, charming and vibrant, the people here have channelled business and championed culture like nowhere else.

But there's something missing. The headwinds of recent years have changed things, and the ebb and flow of London is different now. Islington has flourished as living, working and playing have evolved, but our new way of being requires... a new space to be in.

Enter The Dally, your new regular...to hang with friends, escape for some quiet time, focus on a project or dine with a date.

Savour a few evening cocktails, attend a happening, or revel in an unexpected chance encounter. You'll be in great company. Enjoy the central London experience without having to travel.

*Be yourself. Do your thing.
And if you like, bring your dog.*



The Dally

Our Community

We believe in the principle of acceptance, the basis for real community, so anyone can apply to be a member of The Dally. We're creating a place where you always feel at home. A straight-talking retreat where personalities are valued more than professions.

At The Dally, we're all part of something bigger. Each member is part of our extended family, and everyone brings their personal world into our shared one. Your friends will soon be our friends, and every time you leave, we look forward to you coming back.

You belong here after all.



The Dally The Club

Your local go to, where you can
casually drop in or stay all day.

You may never want to leave.



The Outside



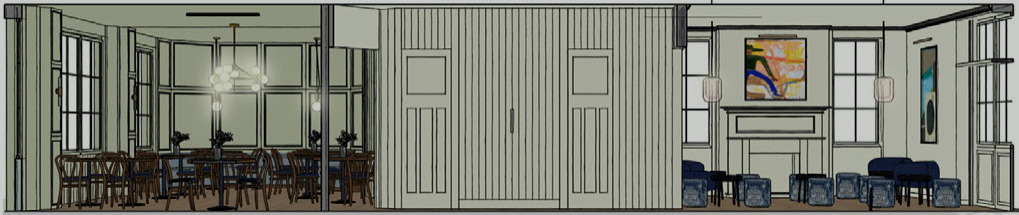
The Elevations

Ground floor
Living Room



First floor
Cocktail Bar
& Restaurant





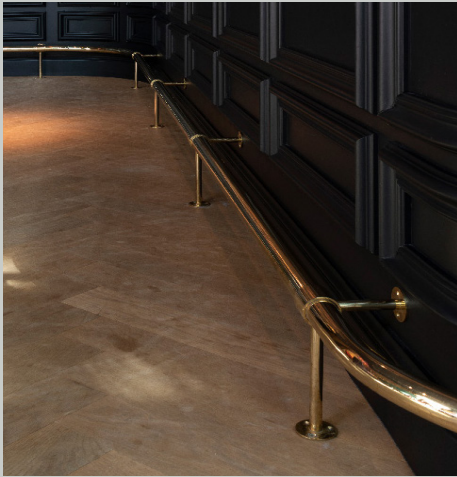
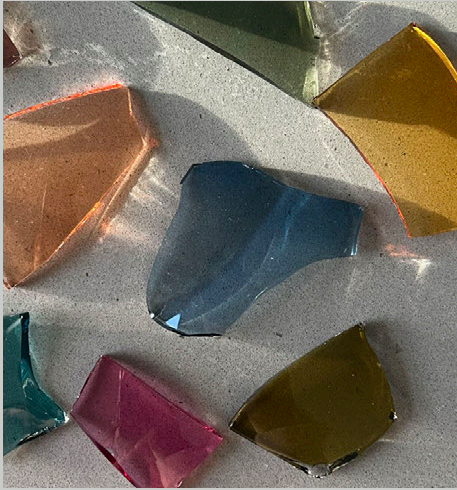
Top floor
Loft



The Living Room

A place to eat, drink, meet and relax with like-minded people





The Restaurant

A place to share good food
and great stories





The Cocktail Bar

A place to unwind or reload





The Loft

A place to get involved and discover something new





The Dally

Our Cuisine

Our flavourful all day menu from breakfast bowls, light bites and charcuterie boards, to locally sourced lunch and dinner, and late night snacks, with a playful twist at the bar.

Wherever possible we aim to source our ingredients locally.



The Dally

Member Experiences

Enjoy a programme of events from live music and comedy nights, to talks, workshops and film screenings, and wellbeing seminars to business briefings.

And then walk home.

Arts	Book club, screenings, live performances, theatre trips, DJs, talks, artist residencies
Business	Business briefings, start-up culture, tech, futurism, AI, sustainability, member spotlight
Wellbeing	Nutrition, psychology, mindfulness, fitness, holistic health, run club
Food & Drink	Cocktail making, guest chefs, tastings, wine club, workshops
Community	Dinners, quizzes, member mixers, supper clubs, parties



The Dally

Membership Fees

Dally membership:
£630 a year,
or £66 per month

plus a £250 joining fee

Member Benefits

Access to our Upper Street home and cultural calendar of events

Reciprocal clubs and local member perks

Dogs welcome

DJs, live performances and regular film screenings

Hire our event space at reduced rates

Quiet areas to focus

A guest list of 3 whenever you visit

The Dally

Our Home

The Living Room

A relaxed lounge and bar on the ground floor, for all-day drinks and a menu of small plates and snacks.

The Restaurant

Our first floor, chef-led restaurant. Contemporary classics made from simple, seasonal ingredients, sourced from local suppliers.

The Loft

A spacious loft and bar space for cool programming and private celebrations.

The Cocktail Bar

An intimate, bijou space to enjoy a little mixology.

The Terrace

Drink and dine out front, whilst you watch the world pass by.

The Dally

A place where diverse interests
meet through generous hospitality.

A place you've been waiting for...

Curious?

membership@thedally.com



the
dally



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